



## PROMOTIONAL OPPORTUNITES: *Creative Culinary Cooperatives at Ives*



*Ives connects our audience with your restaurant for the entire year providing high volume internet views and opportunity for exposure via social media, online, print and face to face.*

**Exclusive Chef's Cuisine - \$2,000** (limit 1)

### **Benefits Include:**

- **Online**
  - Showcase and Promote Restaurant through visibility and exposure on Ives Website Dining Page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) to Ives patrons and visitors.
  - Includes Restaurant website link for Entire Year.
  - Exclusive Header Banner Prime Listing on Website Dining Page for Entire Year.
- **Social Media**
  - Mentions on Ives Facebook page throughout the season with link to Restaurant Page
    - More than 8,000 likes and growing
  - Mentions on Ives Twitter (3,043) followers
  - Ives Backstage Buzz Eblast newsletter
    - 40 Annual Eblasts, 9024 subscribers, 200,408 impressions
    - Link to Restaurant Page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) 1,228,382 impressions
- **Print**
  - 1 Full Page Ad in 2017 Ives Concert Park Summer Concert & Event Series Program digital & printed versions (10,000).
- **Face to Face**
  - Opportunity to provide offer handouts (BOGO etc) at two events.
  - Limit to 2 Restaurants per show booked on first come first serve basis.
- **Bonus** - 6 GA Tickets for One Event or 2 GA Tickets to 3 Events

## **Specialty Du Jour - \$1,000**

### **Benefits Include:**

- **Online**
  - Showcase and Promote restaurant through visibility and exposure on Ives Website Dining Page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) to Ives patrons and visitors for Concert Season – May - October
- **Social Media**
  - Mentions on Ives Facebook page throughout the Concert Season with link to Restaurant Page –  
- more than 8000 likes and growing
  - Mentions on Ives Twitter (3043) followers
  - Ives Backstage Buzz Eblast newsletter during Concert Season – May - October
    - 24 Annual Eblasts, 9024 subscribers, 100,204 impressions
    - link to restaurant page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) 1,228,382 impressions
- **Print**
  - 1/2 Page Ad in 2017 Ives Concert Park Summer Concert & Event Series Program digital & printed versions (10,000)
- **Face to Face**
  - Opportunity to provide offer handouts (BOGO etc) during one event
  - Limit to 2 Restaurants per show booked on first come first serve basis
- **Bonus** - 4 GA Tickets to one event or 2 tix to 2 events

## **A' la Carte - \$500**

### **Benefits Include:**

- **Online**
  - Showcase and Promote restaurant through visibility and exposure on Ives Website Dining Page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) to Ives patrons and visitors for Concert Season – May - October
- **Social Media**
  - Ives Backstage Buzz Eblast newsletter during Concert Season – May - October
    - 24 Annual Eblasts, 9024 subscribers, 100,204 impressions
    - Link to restaurant page on [www.ivesconcertpark.com](http://www.ivesconcertpark.com) - 1,228,382 impressions
- **Print**
  - 1/4 Page Ad in 2017 Ives Concert Park Summer Concert & Event Series Program digital & printed versions (10,000)
- **Bonus** - 2 GA Tickets to 1 event

Contact Phyllis Cortese: [pcortese@ivesconcertpark.com](mailto:pcortese@ivesconcertpark.com) // 203.837.9227 // [ivesconcertpark.com](http://ivesconcertpark.com)